



# The Christmas Fund

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## 2024 Promotion Calendar

### Before You Begin

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Choose your offering date. The Christmas Fund offering is received by many congregations on the Fourth Sunday of Advent, which falls on December 22 this year. You can also receive the offering on any Sunday of your choice. Some churches choose Christmas Day or the Sunday before Epiphany. Gifts to the Christmas Fund may be made year-round at [www.christmasfund.org](http://www.christmasfund.org).

All promotional materials in this guide can be found at [www.christmasfund.org](http://www.christmasfund.org).

Here is a schedule of recommended activities leading up to the offering:

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### Week of Nov. 25 4 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your weekly newsletter or regular communication with members along with the Christmas Fund poster.
- Use Christmas Fund social media templates on your church's website or social media profiles.
- Work with your Missions Committee or Church Council to establish a 2024 giving goal. Look at last year's total and see if the congregation can increase it.
- If you plan to send offering envelopes to members in the mail, order your supply online now from [www.uccresources.com](http://www.uccresources.com)
- Display the Christmas Fund posters you received in the mail in prominent places at church.

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### Sunday, Dec. 1

- Use worship resources for First Sunday of Advent.



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## Week of Dec. 2

### 3 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members along with the Christmas Fund poster graphic.

## Sunday, Dec. 8

- Use worship resources for Second Sunday of Advent.

## Week of Dec. 9

### 2 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members along with the Christmas Fund poster graphic.
- If mailing offering envelopes to members in U.S. mail, send suggested Letter along with offering envelope this week.

## Sunday, Dec. 15

- Use worship resources for Third Sunday of Advent.

## Week of Dec. 16

### 1 WEEK BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members.

## Sunday, Dec. 22

### CHRISTMAS FUND SUNDAY

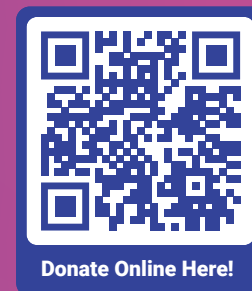
- Use worship resources for Fourth Sunday of Advent.

## Sunday, Dec. 29

- Announce your church's total gifts to the Christmas Fund in your communication with members. Thank all who contributed and remind those who have not yet contributed that they may do so at [www.christmasfund.org](http://www.christmasfund.org).

### How to Donate:

- Please encourage your members to donate directly to the Christmas Fund online here [www.christmasfund.org](http://www.christmasfund.org)
- If you plan to receive the Christmas Fund offering during worship using offering envelopes, make sure to order offering envelopes early from UCC Resources by going to [www.uccresources.com](http://www.uccresources.com)



The **Glory of God** shone around them....

*(Luke 2:9)*